

BIG Solutions for Small Businesses

# Blessed Magazine

2018 Media Kit





## Welcome

Welcome to Blessed Magazine!

If you manage a company, you understand the importance of marketing and advertising.

Blessed Magazine also understands not only the importance, but also the value it can generate if done effectively. Our team of specially trained technicians are eager to assist small businesses with even the smallest of budgets with advertising and marketing by offering solutions to stretch your budgeting dollars and gain the exposure you desire. From magazine ad sales to web page design, we are fully equipped to handle your needs while saving you money!

When you're ready, contact us and let us wow you with our expertise

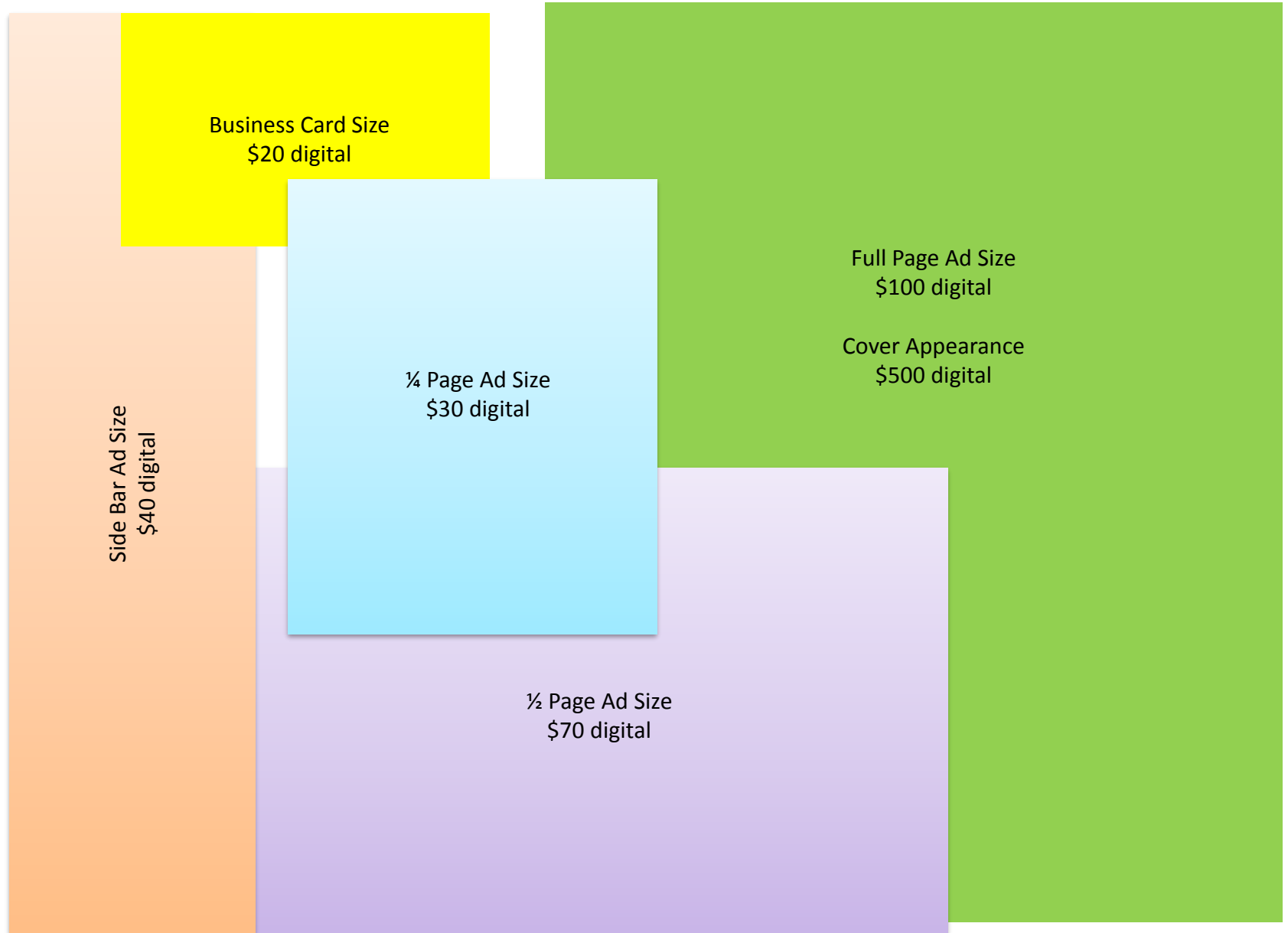
# ADVERTISE WITH US



New Media is the way of the future as far as mass communication is concerned. Social Media networks, online portals, this is where all the people are. What better way to be 100% accessible to the world than on a platform that they spend most of their social networking on. The advantages of an online magazine are undeniable; it's cost effective, it's interactive, it's always current and most importantly it's always accessible.

With all the advantages listed above on going online with the magazine, advertising within a magazine will go a long way for any advertiser who wants a guaranteed and highly effective platform to communicate with their target market. With the option of advertising within one of our magazines or on our website, you can reach out to thousands of individuals each week. Online advertising is a no fail platform for advertisers who are serious about grabbing the attention of this audience and making their product more visible to the world

# Magazine Rates





### **ABOUT OUR READER**

- 75% are between the ages of 25 and 65
- 88% are married
- 56% attended college or higher
- 59% are in women's ministry/leadership
- 44% are pastor's wives
- 35% are Pastors or those involved in ministry

### **SPIRITUALLY COMMITTED**

- 58% lead or co-lead a ministry
- 89% volunteer at church
- 46% lead a Bible study or small group
- 37% teach Bible classes

### **PURCHASING HABITS**

- 75% buy devotionals & spiritual growth materials
- 70% buy Christian greeting cards
- 65% buy Christian resources on women's issues
- 65% buy Christian music
- 60% buy Bible studies
- 50% buy Christian fiction
- 50% buy Christian DVD's
- 45% buy Christian marriage & family resources
- 40% buy Christian children's books

### **OUR READERS ARE...**

- Men & Women of strong faith
- Church leaders & decision makers
- Enthusiastic about serving the Lord
- Readers & learners
- Looking for the latest resources

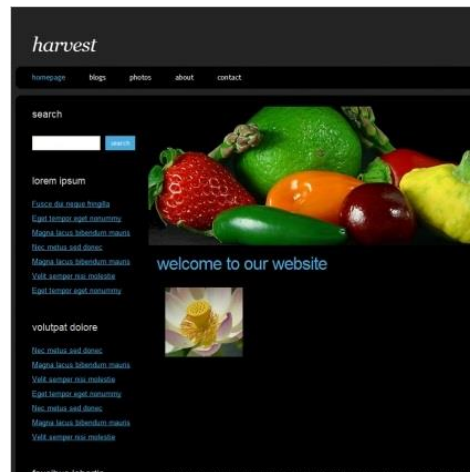
### **OVERVIEW OF OUR READERS...**

- 68% Women & 32% Men
- 80% from the USA & 20% other countries
- 72% English & 28% other languages

# 2018 Digital Magazine Production Schedule

Issue	Closing Deadline	Release Date
Issue 1	January 24, 2018	February 1, 2018
Issue 2	March 10, 2018	April 1, 2018
Issue 3	May 10, 2018	June 1, 2018
Issue 4	July 15, 2018	August 1, 2018
Issue 5	September 15, 2018	October 1, 2018
Issue 6	November 10, 2018	December 1, 2018

# Need a Website for your Business/Service



Visit our website for monthly web specials to save you even more money!